

STRATEGIC BRIEFING

The Business Case for Deploying Sentinel CPO to Your Key Operators

For the Chief Executive Officer or Corporate Sponsor. Forward to your CFO or HR department for expense authorization.

01 · THE PROBLEM

Your high-stakes operators are running blind.

Your Managing Directors, Senior Vice Presidents, and Partners are executing critical functions — managing teams, closing transactions, representing the firm — without any continuous diagnostics on the biological infrastructure that drives their output.

Standard executive coaching delivers subjective guidance on a lagging schedule. Wellness platforms offer generic population-level metrics. Neither provides the objective, continuous biological data required to manage cognitive load, protect decision quality under pressure, or extend the operational runway of your highest-leverage operators.

02 · THE INVESTMENT — VELOCITY & RETENTION

Protect a \$150k–\$350k asset for a day's billing rate.

From \$895

Current enrollment rate. Fully expensable under Professional Development or Executive Coaching.

\$150k–\$350k

Fully-loaded replacement cost of a Managing Director or Senior VP — the asset Sentinel CPO is protecting.

3 min/day

Total time investment required from the operator. The system runs entirely in the background.

- **Asset Protection:** One preventable performance event — a degraded negotiation, a delayed decision, an avoidable leadership failure — can easily cost multiples of the program's total investment.
- **Operational Velocity:** Sentinel CPO surfaces the leading indicators of cognitive depletion and load creep weeks before they become visible to anyone else in the organization.
- **Billing:** The invoice is issued to the corporate entity. The expense category is Professional Development or Executive Coaching.

PRIVACY ARCHITECTURE

Data Sovereignty, Security, & Corporate Compliance

The section your legal and HR teams need to review. Answers every compliance, liability, and data governance question before it is asked.

03 · THE PRIVACY FIREWALL

Absolute Data Blindness & Zero Human Privity.

The company funds the infrastructure. The executive owns the vault. This is not a policy commitment — it is an architectural constraint. There is no internal access pathway to create, no consent form to mishandle, and no data classification obligation to manage.

ARCHITECTURE GUARANTEE

Sentinel CPO operates on a pseudonymous client identifier system. The executive is assigned a Client ID at enrollment. **No employee name, role, or company affiliation is ever surfaced in the intelligence layer.** Biometric telemetry, acoustic hashes, and all performance intelligence are processed by isolated AI instances and are mathematically inaccessible to any employer, board member, or third party — including Sentinel CPO personnel. Upon license termination, the entire vault is mathematically incinerated. No data persists.

- **The company receives:** A billing receipt. Nothing else. No performance data, no behavioral summaries, no biometric records of any kind.
- **The executive retains:** Exclusive sovereignty over their complete data vault. The employer cannot access it by any mechanism within the corporate entity's control.
- **Regulatory exposure:** Zero. No HIPAA, GDPR, or biometric data liability accrues to the corporate sponsor. The data is never in the company's possession, custody, or control.
- **For your legal team:** The pseudonymous architecture means the company is funding a service — not collecting, processing, or stewarding personal data. Exposure profile is equivalent to reimbursing a gym membership.

04 · COMPLIANCE & EXPENSE SUMMARY

How to categorize the investment.

EXPENSE CATEGORY

Professional Development *or* Executive Coaching. Both are standard, audit-friendly categories. The invoice includes a line-item description suitable for submission.

BILLING & HARDWARE

Calibration Pilot fee at current enrollment rate (see sentinelcpo.com for current pricing). On Day 31, graduates to Phase 1 at \$995/month. All fees are all-inclusive — no tax lines, no hidden charges. A \$995 12-Month Loyalty Credit is earned at every 12-month anniversary and applied to the next invoice. **Sponsor program:** every 3 active enrolled executives earns the sponsoring decision-maker a \$995 credit toward their own personal Sentinel CPO subscription — one free month per 3 seats, applied automatically. Multi-seat deployments: contact sentinelcpo.com/contact. *Note: an **Oura Ring membership** (~\$5.99/mo) is required for biometric data access and is the subscriber's sole responsibility — billed directly by Oura Health Oy, separate from the Sentinel CPO subscription.*

VENDOR SECURITY REFERENCE

IT & InfoSec Quick Reference

Pre-filled answers to the most common vendor security questionnaire (VSQ) categories. Forward directly to your IT, InfoSec, or procurement team.

DATA & SECURITY

Data categories processed	Wearable biometric telemetry (HRV, sleep, readiness, temperature — aggregated daily metrics only); structured behavioral session metadata (no audio or transcripts stored); AI-generated intelligence briefings; authentication credentials. Billing data handled independently by Stripe.
Encryption at rest	YES AES-256 — managed by Supabase (SOC 2 Type II certified database provider).
Encryption in transit	YES TLS 1.2 minimum on all connections. No unencrypted data paths exist in the architecture.
Data residency	United States — US East region (primary). No EU data storage. Oura biometric data subject to Oura Health Oy's own data residency policy.
AI training on client data	NO Sentinel CPO's agreement with its AI inference provider explicitly prohibits use of client data for model training. All AI calls are stateless and ephemeral.
Who can access the executive's data	The executive only (via authenticated portal). Corporate sponsor receives billing receipts only — no data access by any technical mechanism. No employer access pathway exists.
Voice / audio retention	NOT STORED Voice session audio is processed in real-time and discarded at session close. No audio recordings, voiceprints, or transcripts are retained at any point.
Data on termination	Permanent, irreversible deletion within 30 days. Anonymized billing records deleted within 90 days. No data recovery possible after deletion window.

COMPLIANCE & AGREEMENTS

SOC 2 Type II	INFRA LAYER Database provider (Supabase) and hosting provider (Vercel) both hold SOC 2 Type II. Direct Sentinel CPO certification on roadmap.
PCI DSS	YES All payment data handled exclusively by Stripe (PCI DSS Level 1). Sentinel CPO never stores or transmits card data.
GDPR / CCPA compliant	YES Data Processing Agreement available for counter-signature. Right to erasure honored via automatic deletion sequence.
HIPAA	N/A Sentinel CPO is not a covered entity and does not process Protected Health Information. Biometric data is physiological performance metrics, not medical records.
Incident response SLA	Affected clients notified within 72 hours of confirmed breach detection. Written incident summary provided on request following remediation.
Data Processing Agreement	AVAILABLE DPA template available online. Countersigned copy available within 5 business days on request via the privacy inquiry form.

THE DEPLOYMENT MANDATE

Swipe File: Internal Director Communication

A pre-written memo for the CEO or senior sponsor. Authorizes deployment, establishes the privacy guarantee, and sets a high-performance tone — without triggering a "corporate surveillance" concern.

Instructions: Copy the email below. Replace all *[bracketed fields]* with the appropriate names and details. Send directly to the Director(s) you are deploying. No additional context required — the message is complete as written.

To: *[Director's Name]*
From: *[Your Name]*
Subject: **Professional Development Authorization — Sentinel CPO**

[Director's Name],

I am authorizing a **Calibration Pilot hardware deployment and 30-day baseline assessment** for your professional development. The company is covering the full cost — this requires nothing from you financially.

Sentinel CPO is an autonomous performance intelligence system. You will wear a biometric monitoring ring and complete a 3-minute daily voice check-in through their secure portal. Every Sunday, the system delivers a forensic briefing — a cross-reference of your biometric telemetry and operational context, mapped into precision directives for the week ahead.

On privacy: Sentinel CPO's architecture is pseudonymous by design. The company pays the invoice. You own the vault. I will never see your data. No member of this organization — including me — will ever have access to your biometric telemetry, your voice inputs, or your performance intelligence. The system is engineered so that employer access is architecturally impossible, not merely prohibited by policy.

Use this intelligence loop to **map your cognitive capacity and eliminate the hidden operational drag** before it compounds. This is the infrastructure that elite operators use to sustain performance over a decade — not just a quarter.

Following enrollment, you will receive an automated onboarding sequence with portal access and hardware shipping confirmation. The system is entirely self-guided from enrollment through your first Sunday Briefing — no scheduling, no calls, no coordination required on your end.

This is an investment in you, not a performance review mechanism. Use it accordingly.

[Your Name]

[Your Title]

All bracketed fields must be replaced before sending. The body copy is ready to send as written.

AFTER YOU SEND

The Director enrolls at sentinelcpo.com and completes the clickwrap acknowledgment. Hardware ships within 5–7 business days. Onboarding is fully automated — no further action required from you or the Director.

BILLING & EXPENSE

The Calibration Pilot invoice is issued to the corporate entity at the current enrollment rate. Expense under **Professional Development** or **Executive Coaching**. On Day 31, graduates to Phase 1 at \$995/month, billed monthly. Cancel anytime, no early termination fee.